

# DERMASCOPE

The Encyclopedia of Aesthetics & Spa Therapy

October 2019



**Optimizing Spa Design**

**Holistic  
Hyperpigmentation**

The Official Publication of Aesthetics International Association

Catch up on what's happening online!

## INFOGRAPHIC

# Homecare Devices

by Rachelle Dupree, marketing, communications and design for Vivoderm Natural Skincare

**ONE OF THE LATEST TRENDS IN BEAUTY IS SKIN CARE TECHNOLOGY THAT CAN BE USED AT HOME.**

Hand-held facial massagers decrease puffiness and stimulate the lymphatic drainage system to de-bloat the face.

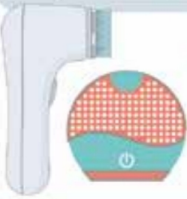


LED technology in masks and numerous new hand-held devices zaps acne-causing bacteria with blue light, reduces redness with red light, and stimulates collagen with green light.

Many new devices sync with apps to customize treatment!

Personal microdermabrasion works to erase dark spots and acne and brighten skin.

Nano-current devices use galvanic current to boost collagen and elastin production to create tighter, lifted, glowing skin for 24 hours



Rotating facial cleansing brushes can be hand-held, bristled brushes or vibrating, rubber-tipped pads and can tailor a treatment to match the skin's needs, while removing makeup, dirt, and oil.

At-home antiaging lasers work like the professionals, with less energy, to reduce wrinkles and reduce pigmentation.



Dermarollers (or microneedlers) create tiny cuts in the skin to induce collagen production, heal acne and scarring, reduce pigmentation, and plump skin.



Facial steamers provide professional results at home and allow products to melt into skin and create real luminosity.



Jade and quartz facial rollers come straight from the fridge to de-puff the face with a favorite skin cream application.



## MONTHLY COLUMNS

### Marketing Magic: 4 Channels to Fuel Growth by Lindsay Miller

Growing a hair removal business can be difficult. In this month's installment of her column "Waxing Essentials," Lindsay Miller offers tips for using social media, affiliate marketing, paid advertising, and customer loyalty programs to generate clientele.

### Peptides, Telomeres, and Cellular Senescence – Oh My!

by Susan Wade, M.Ed., L.E.

This month, Susan Wade addresses aging and skin care through an in-depth look at the science of peptides, telomeres, and cellular senescence. Dive deep into the science in this month's edition of "Pep Talk."

Read the full articles and catch up on our other monthly columns today at [DERMASCOPE.com](http://DERMASCOPE.com)!

## VIDEO COLUMNS



Learn how to help clients find their ideal makeup style by choosing looks that complement their unique face shape.

Gain insights into determining a client's face shape with help from Jaclyn Peresetsky's monthly video column, "First-Class Cosmetics."

To watch the video, visit [DERMASCOPE.com](http://DERMASCOPE.com) and be sure to check out our other monthly videos on topics like makeup, ingredients, business, and more.

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