



ONLINE EXCLUSIVE ARTICLE



Understanding Hydrosols and Essential Oils

by Rachelle Dupree, Marketing, Communication and Design director

Many aestheticians and spa owners today are looking to new trends and technology to increase their client base and services. In light of the growing organic lifestyle preferences, why not look to ancient remedies, as well? Aromatherapy and treating ailments with essential oils is a practice thousands of years old that has seen a resurgence of popularity in the last few decades. A lesser-known component of the essential oil making process is called a hydrosol.

Many have never heard of hydrosols or may have confused them with cheaper, adulterated versions of flower waters. Incorporating natural hydrosols and essential oils into salons or spa treatments can offer exciting, new options clients and increase revenue streams.

To read more of Understanding Hydrosols and Essentials Oils, visit DERMASCOPE.com.

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